

MOHAMAD ALMOUSA

MARKETING · SYSTEMS · CRM · WEBSITES · WORKFLOWS ·
NETWORKING



Building the systems that make growth repeatable — marketing, CRM, and the workflows behind them.

It started in 2016 on a production line in Istanbul — a textile brand he co-founded, running the floor and the relationships around it. That was the first lesson: growth is a system, not a campaign.

Then came the cameras. Production, then creative direction — years spent learning how attention is earned before it is bought.

Then the clinics. Marketing, business development, and patient management inside dental practices — where he saw the decision happen up close, in the room, not in a dashboard.

Today he builds the systems that hold all of it together: positioning, partnership networks, influencer campaigns, and the CRM and automation behind them. And the products he needed and could not find — AktBot for influencer marketing and UGC, MAHAM for work management.

HOW I WORK

■ Growth Strategy & Brand Positioning

Market entry, positioning, and brand systems built on where demand actually is.

■ Networking, Partnerships & Influencer Marketing

Relationships as infrastructure: strategic partnerships and influencer campaigns that turn reach into revenue.

■ Performance Marketing & Content

Paid acquisition and content production running as one engine, measured by cost per acquired client.

■ Marketing Systems, CRM & Automation

CRM architecture, sales pipelines, and AI-driven automation so growth stops depending on manual follow-up.

SELECTED PROJECTS

AktBot — Founder & CEO · since 2023

Influencer marketing and UGC platform. It connects brands with creators and runs campaigns end to end — briefing, delivery, approval, payout — turning user-generated content into performance you can measure. aktbot.link is a free builder for link-in-bio pages and storefronts, open to creators anywhere.

MAHAM — Founder & CEO · since 2026

Multi-tenant SaaS platform for running a company's work in one place — teams, tasks, and role-based permissions, with a full CRM that replaces the sales management tools you would otherwise stack together. Extends into sector apps for accounting, HR, real estate, and fleet, with dedicated modules for verticals like healthcare and medical travel. Built for any company that outgrew spreadsheets and scattered tools.

GLOST LAB — Founder · since 2024

Istanbul streetwear label. A permanent core line of cotton essentials alongside limited graphic Editions, in a strict black-and-white identity — online-first, shipping from Istanbul to the world.

MAMOGY — Founder · since 2021

The world's first key chain store — plus customizable plush toys. Personalized keychains and plush pieces made to reflect who carries them.

Beydili Türkmen Derneği — Co-Founder · since 2020

A Turkmen community association in Türkiye, co-founded and running since 2020. It works across organization and outreach, mutual aid and solidarity, humanitarian relief, education programmes, search and rescue services, and the preservation of cultural heritage.

CLIENTS



EXPERIENCE

2026–present	MAHAM · Founder & CEO
2024–present	GLOST LAB · Founder
2023–present	AktBot · Founder & CEO
2021–present	MAMOGY · Founder
2020–present	Beydili Türkmen Derneği · Co-Founder, Coordination & Media
2026	Dr. Mehmet Dağhan · Growth Manager
2024–2026	BM Türkiye · Growth Manager
2023–2026	Blue Medical Plus · Growth Manager
2022	MT Studios · Creative Director & Co-Founder
2019	JOAAN Technology Inc. · Production Manager
2016–2019	Mousa Textile · Co-Founder, Production Line & Public Relations

CONTACT

me@mo7amadalmousa.com

+905373386822

mo7amadalmousa.com

Instagram · LinkedIn · YouTube · X · Facebook



SELECTED WORK



Sports Commentator Hafid Derradji
With Mr. Hafid Derradji, the renowned Arab spo...



Content Creators Ahmed Ali & Aziz Al Mar...
With Emirati content creators Mr. Ahmed Ali an...



Content Creator Basel Al Hajj
With content creator Basel Al Hajj, one of the pr...



Mr. Süleyman Soyulu
With Mr. Süleyman Soyulu, former Minister of In...



Mr. Atilla Aydın
With Mr. Atilla Aydın, Mayor of Bayrampaşa, a...



Binghatti Event in Istanbul
The Binghatti Event Begins in Istanbul.