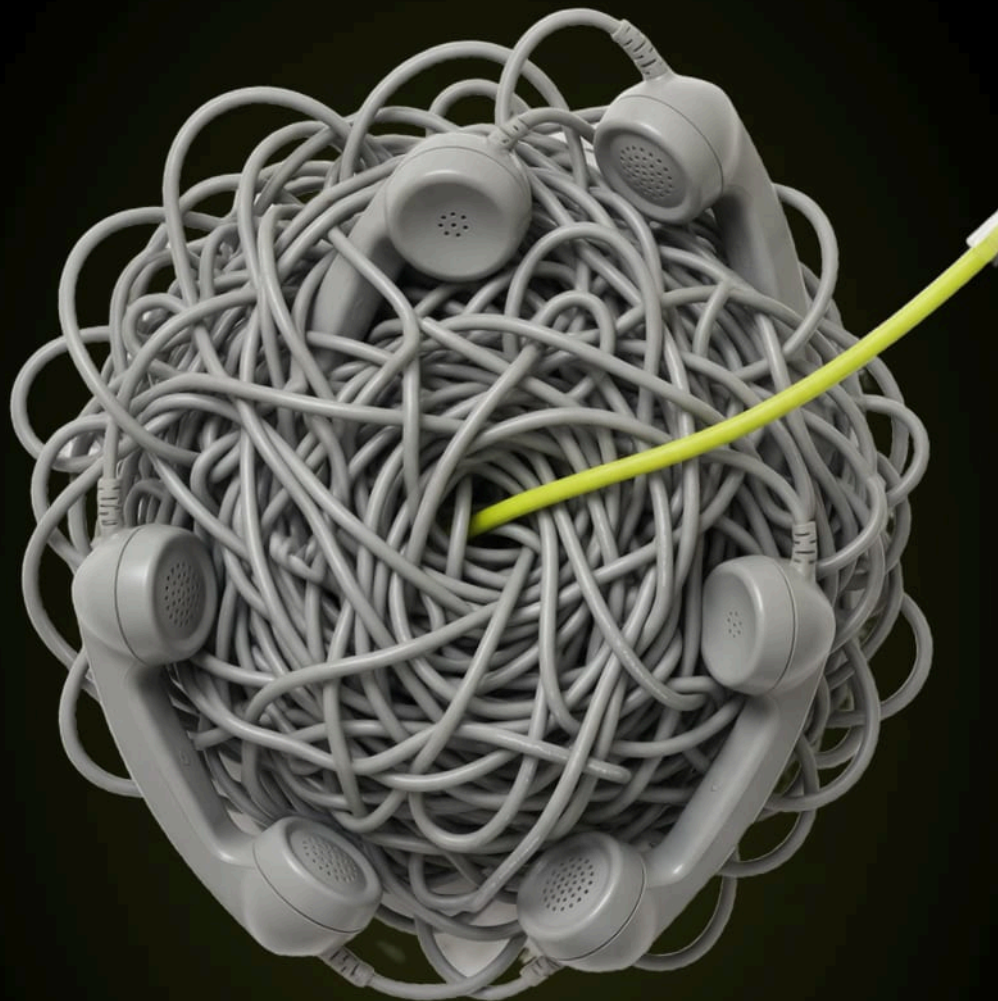


MOHAMAD ALMOUSA

MARKETING · SYSTEMS · CRM · WEBSITES · WORKFLOWS · NETWORKING

I build the systems that make growth repeatable.



From a production line to the systems I build today.

Marketing & Business Development Director in Istanbul — marketing, CRM and the workflows behind them.



2016 — It started in 2016 on a production line in Istanbul — a textile brand I co-founded, where I ran the floor and the relationships around it. That is where I learned that growth is built, not launched.

2019 — Then came the cameras. Production, then creative direction — years I spent learning how attention is earned before it is bought.

2023 — Then the clinics. Marketing, business development and operations for dental clinics — on the business side, where I saw the decision happen up close, in the room, not in a dashboard.

Today — Today I build the systems that hold all of it together: positioning, partnership networks, influencer campaigns, and the CRM and automation behind them. And the products I needed and could not find — AktBot for influencer marketing and UGC, MAHAM for work management.

Growth is a system, not a campaign.

FOUR AREAS I WORK IN

01

Growth & positioning

Market entry, positioning, and brand systems built on where demand actually is.

02

Partnerships & influencers

Relationships as infrastructure: partnerships and influencer campaigns that turn reach into revenue.

03

Performance & content

Paid acquisition and content production running as one engine, measured by cost per acquired client.

04

Systems, CRM & automation

CRM, sales pipelines and AI-driven automation, so growth stops depending on manual follow-up.

WAYS TO WORK TOGETHER

Consulting session

A focused call on growth, positioning or your sales pipeline.

Marketing systems & CRM

CRM architecture, pipelines and automation — on MAHAM or your current stack.

Influencer & UGC campaigns

Creator campaigns run end to end through AktBot — from brief to payout.

Partnerships & speaking

Strategic partnerships, sponsorships, talks and workshops.

You post every day... **and nothing compounds?**

A content system **your team owns** — positioning, production, distribution, measurement. With AI.

How many clients slipped away... **because someone forgot to follow up?**

A client system **that follows up on its own** — every client in place, clear sales stages. On MAHAM or your own tools.

You pay the influencer... **and can't tell which video sold?**

Campaigns **measured in sales** — find the winning content, renew it, pay from the profit. Through AktBot.

Plenty of engagement... **Likes ≠ clients**

Ads and content as **one engine** — measured by cost per client, not by views.

A good product... **so why don't they choose it?**

Clear positioning and **a go-to-market plan** — be the choice people see from afar.

TEAM TRAINING

AI-Powered Content Systems Program

I train your team to run a content system powered by AI tools — from planning and writing to design, editing and measurement.

01

Foundation & Positioning

A signed positioning document, researched and drafted with AI

03

Distribution

A 90-day calendar planned and scheduled with AI tools

02

Production

AI-assisted writing, design and editing workflows + templates

04

Measurement & Revenue

A measurement dashboard with AI-assisted reporting

Audit · Full Program · Alongside your team

AktBot

Founder & CEO · since 2023
aktbot.com

Influencer marketing and UGC platform. It connects brands with creators and runs campaigns end to end — briefing, delivery, approval, payout — turning user-generated content into performance you can measure. aktbot.link is a free builder for link-in-bio pages and storefronts, open to creators anywhere.

MAHAM

Founder & CEO · since 2026
maham.team

A multi-tenant SaaS platform: teams, tasks and role-based permissions, a full CRM that replaces a stack of sales tools, and sector apps for accounting, HR, real estate and fleet. Built for companies that outgrew spreadsheets and scattered tools.

GLOST LAB

Founder · since 2024
glostlab.com

Istanbul streetwear label. A permanent core line of cotton essentials alongside limited graphic Editions, in a strict black-and-white identity — online-first, shipping from Istanbul to the world.

MAMOGY

Founder · since 2021
mamogy.com

The world's first keychain store — plus customizable plush toys. Personalized keychains and plush pieces made to reflect who carries them.

Beydili Türkmen Derneği

Co-Founder · since 2020
beydiliturkmenDernegi.org

A Turkmen community association in Türkiye that I co-founded in 2020. It works across organization and outreach, mutual aid and solidarity, humanitarian relief, education programmes, search and rescue services, and the preservation of cultural heritage.

TRACK RECORD

2026–Present	MAHAM · Founder & CEO
2026	Dr. Mehmet Daghan · Growth Manager
2024–2026	BM Türkiye · Growth Manager
2024–Present	GLOST LAB · Founder
2023–2026	Blue Medical Plus · Growth Manager
2023–Present	AktBot · Founder & CEO
2021–Present	MAMOGY · Founder
2020–Present	Beydili Türkmen Derneği · Co-Founder, Coordination & Media
2022	MT Studios · Creative Director & Co-Founder
2019	JOAAN Technology Inc. · Production Manager
2016–2019	Mousa Textile · Co-Founder, Production Line & Public Relations

WORKED WITH



LET'S TALK

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